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METHOD AND SYSTEM FOR IDENTIFYING DATA LOCATIONS ASSOCIATED WITH REAL WORLD OBSERVATIONS

Abstract of the Disclosure

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A method and system for identifying data locations or uniform resource locators associated with physical observations in the real world. The method and system includes selecting certain physical parameters based upon an observation of real world objects and events and associating such physical parameters with

10 data locations on the Internet or other computer network. When the real world object is observed or a real world event occurs, physical parameters relating to the object or event are sensed and recorded. These stored physical parameters are then communicated to a database, which returns a data location corresponding to the observed physical parameters. Thus, the present invention allows a user to

15 "click" on objects or events in the real world in order to find data locations related to the objects or events in the on-line world.